



Quit Plastic<sup>®</sup>  
EARTH APPROVED

# DINE IN & TAKEAWAY BUSINESS PLANS



**DINE IN**



**TAKEAWAY**

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# Dine in Segment **Eco-Friendly** Food Packaging Business Plan



## **Executive Business Plan Summary:**

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In a world where sustainability is no longer a choice but a necessity, the **Dine in Segment** Eco-Friendly Food Packaging Business Plan by **Quit Plastic**, India stands as a beacon of innovation and environmental stewardship. With two investment tiers of **₹5 Lakhs** and **₹10 Lakhs**, this plan is not just a business opportunity it is a chance to be part of a movement that values our planet as much as profits.

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## **Business Investment Options:**

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**₹5 Lakhs Investment:** A perfect start for new entrepreneurs, providing a selection of our products, marketing materials, and operational support.

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**₹10 Lakhs Investment:** For those looking to make a significant impact, this includes a broader product range and advanced marketing tools.

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## **Product Range: Our Sustainable Product Line Includes:**

- **Bowls:** Ideal for a variety of dishes, from soups to desserts.
  - **Plates:** Available in both plain and compartmentalized designs for different meal types.
  - **Cups:** Suitable for hot and cold beverages, adding convenience for consumers.
  - **Cutlery:** Comprising spoons, forks, and knives, completing the dining experience with style and sustainability.
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## **Product Excellence:**

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Our sugarcane bagasse disposables are more than just vessels for food they are a testament to the harmony between functionality and environmental responsibility. They are

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## **Advantages of Our Products:**

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**Eco-Friendly:** Made from sugarcane bagasse, our products are 100% biodegradable and compostable..



**Durable and Versatile:** Capable of handling a wide range of food items without compromising on quality or aesthetics.

**Microwave-Safe:** Our containers can transition from fridge to microwave, making them a convenient option for consumers and food services alike.

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## **Market Insights:**

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The eco-conscious wave is surging through India's vast consumer base, creating an unprecedented demand for sustainable alternatives. Our business plan is positioned at the crest of this wave, ready to ride the momentum towards a greener horizon.

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## **Global Vision:**

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As the world turns its eyes to sustainable practices, our sugarcane bagasse products stand ready to meet the international standards of eco-friendly packaging. We are not just changing the game; we are setting the rules for a global green revolution in food packaging.

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## **Marketing Mastery:**

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Our comprehensive marketing plans are crafted to empower our dealers with a suite of digital tools and strategies that resonate with the modern consumer. From SEO to social media campaigns, we provide a digital arsenal to conquer the market and establish a stronghold in the eco-friendly domain.

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## **Conclusion:**

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The Dine in Segment Eco-friendly Food Packaging Business Plan is more than an investment; it is a commitment to the future. It is an invitation to join a journey towards sustainability, profitability, and global impact. Embrace the change, invest in green, and let us redefine the essence of dining together.

# QUIT PLASTIC DINE IN 5 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
6 INCH PLAIN PLATES	15000	5	₹ 19,585.44
7 INCH PLAIN PLATE	10000	10	₹ 16,175.04
9 INCH PLAIN PLATE	12000	10	₹ 37,533.89
10 INCH PLAIN PLATE	10000	10	₹ 36,832.32
11 INCH PLAIN PLATE	8000	10	₹ 38,118.53
9 INCH 3 COMPARTMENT PLATE	12000	10	₹ 37,533.89
10 INCH 3 COMPARTMENT PLATE	8000	10	₹ 29,465.86
11 INCH 4 COMPARTMENT PLATE	8000	10	₹ 38,118.53
12 INCH 4 COMPARTMENT PLATE	6000	10	₹ 33,850.66
10 INCH 3 COMPARTMENT SQ. PLATE	4000	5	₹ 14,732.93
5 CP RECTACNGLE TRAY	4000	5	₹ 19,955.71
220 ML CUP	18000	10	₹ 42,269.47
250 ML CUP	15000	10	₹ 40778.64
BAGASSE SPOON 160 MM	15000	5	₹ 20,316.24
BAGASSE FORK 160 MM	15000	5	₹ 20,316.24
180 ML BOWL	16000	5	₹ 26,191.87
240 ML BOWL	16000	5	₹ 30,401.28
	<b>192000</b>	<b>130</b>	<b>5,02,177.00</b>

**TOTAL INVESTMENT : 5,02,177.00**  
**INCL. OF 12% GST**

**TRANSPORTATION CHARGES EXTRA**

# QUIT PLASTIC DINE IN 10 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
6 INCH PLAIN PLATES	30000	10	₹ 39,170.88
7 INCH PLAIN PLATE	40000	20	₹ 64,700.16
9 INCH PLAIN PLATE	24000	20	₹ 75,067.78
10 INCH PLAIN PLATE	20000	20	₹ 73,664.64
11 INCH PLAIN PLATE	16000	20	₹ 76,237.06
9 INCH 3 COMPARTMENT PLATE	24000	20	₹ 75,067.78
10 INCH 3 COMPARTMENT PLATE	16000	20	₹ 58,931.71
11 INCH 4 COMPARTMENT PLATE	16000	20	₹ 76237.06
12 INCH 4 COMPARTMENT PLATE	12000	20	₹ 67,701.31
10 INCH 3 COMPARTMENT SQ. PLATE	8000	10	₹ 29,465.86
5 CP RECTACNGLE TRAY	8000	10	₹ 39,911.42
220 ML CUP	36000	20	₹ 84,538.94
250 ML CUP	30000	20	₹ 81,557.28
BAGASSE SPOON 160 MM	30000	10	₹ 40,632.48
BAGASSE FORK 160 MM	30000	10	₹ 40,632.48
180 ML BOWL	22400	7	₹ 36,668.62
240 ML BOWL	22400	7	₹ 42,561.79
	<b>384800</b>	<b>264</b>	<b>10,02,747.00</b>

**TOTAL INVESTMENT: 10,02,747.00**

**INCL. OF 12% GST**

**TRANSPORTATION CHARGES EXTRA**



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# Takeaway Segment Eco-Friendly Food Packaging Business Plans



## Introduction:

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The **Takeaway Segment Eco-Friendly Food Packaging Business Plan** from **Quit Plastic**, India is the First such Initiative in the Indian Biodegradable Food Packaging Industry is a visionary blueprint for entrepreneurs and businesses looking to invest in the burgeoning market of sustainable food packaging. With two investment options, **₹5 Lakhs** and **₹10 Lakhs**, this plan offers a gateway to join the Eco-Friendly revolution with a range of premium sugarcane bagasse products.

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## Business Investment Options:

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**₹5 Lakhs Investment:** This starter package includes a selection of our core products, marketing support, and operational guidance to establish your presence in the market.

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**₹10 Lakhs Investment:** Aimed at a broader market reach, this package offers an extended range of products, advanced marketing strategies, and higher sales potential.

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## Product Range: Our eco-friendly product lineup, designed for the takeaway segment, includes:

- **Bowls with Lids:** Versatile for a variety of dishes, ensuring food stays fresh during transit.
  - **Meal Trays and Thalīs with Lids:** Catering to the diverse culinary traditions of India, perfect for full meals.
  - **Clamshell Boxes and Bento Boxes:** Stylish and sturdy, ideal for modern eating habits.
  - **Cups and Glasses with Lids:** Suitable for a range of beverages, from hot teas to cold smoothies.
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## Advantages of Sugarcane Bagasse Products:

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**Eco-Friendly:** Fully biodegradable and compostable, reducing environmental impact.

**Durable:** Capable of handling various food types without compromising on quality.

**Microwave-Safe:** Convenient for end-users, enhancing customer satisfaction.



## **Market Demand:**

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The demand for eco-friendly disposables is skyrocketing as restaurants, hotels, and cloud kitchens recognize the need to shift away from plastics and other non-sustainable materials. With food delivery orders reaching new heights, the market is ripe for a sustainable packaging solution that can meet the needs of a hygiene-conscious customer base.

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## **Global Impact:**

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Sugarcane bagasse products are set to revolutionize food packaging globally. As the world moves towards more sustainable practices, these products offer a viable alternative that can meet international standards and consumer expectations.

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## **Marketing Strategy:**

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Our comprehensive digital and sales marketing plans are designed to empower new dealers to generate revenue and build a robust brand presence. We provide tailored marketing solutions to ensure your business thrives in your respective market.

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## **Conclusion:**

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Join the sustainable movement with our Takeaway Segment Eco-friendly Food Packaging Business Plan. Invest in a future where eco-friendly is not just a trend, but a way of life. Together, we can change the landscape of food packaging across India and the world.

# QUIT PLASTIC TAKEAWAY 5 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
6 X 6 CLAMSHELL BOX	2400	3	₹ 10,897.69
8 X 8 CLAMSHELL BOX	1500	3	₹ 11,035.08
8 INCH 3 CP CLAMSHELL BOX	1500	3	₹ 11,035.08
9 X 9 CLAMSHELL BOX	1200	3	₹ 11,166.62
9 INCH 3 CP CLAMSHELL BOX	1200	3	₹ 11,166.62
9 X 6 X 3 RECTANGLE CLAMSHELL BOX	1800	3	₹ 10,172.74
3 CP MEAL TRAY B2B	500	1	₹ 5,135.09
3 CP MEAL TRAY LID B2B	500	1	₹ 3,785.54
4 CP MEAL TRAY B2B	500	1	₹ 4,696.61
4 CP MEAL TRAY LID B2B	500	1	₹ 3,429.89
5 CP MEAL TRAY B2B	500	1	₹ 6,177.70
5 CP MEAL TRAY LID B2B	500	1	₹ 4,457.88
8 CP MEAL TRAY B2B	500	1	₹ 6,859.78
8 CP MEAL TRAY LID B2B	500	1	₹ 4,472.50
500 ML OVAL BOWL	5000	5	₹ 26,357.52
500 ML OVAL BOWL LID	5000	5	₹ 22,508.64
750 ML BOWL	5000	5	₹ 30,450.00
750 BOWL LID	5000	5	₹ 21,485.52

# QUIT PLASTIC TAKEAWAY 5 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
500 ROUND BOWL	5000	5	₹ 23,288.16
750 ROUND BOWL	5000	5	₹ 31,083.36
500 750 ROUND BOWL LID	10000	5	₹ 35,857.92
500 ML RECT BOWL	3000	5	₹ 17,393.04
500 ML RECT BOWL LID	3000	5	₹ 12,540.53
750 ML RECT BOWL	3000	5	₹ 21,251.66
750 ML RECT BOWL LID	3000	5	₹ 13,534.42
1000 ML RECT BOWL	3000	5	₹ 26,074.94
1000 ML RECT BOWL LID	3000	5	₹ 13,563.65
500 ML ROUND BOWL	3000	5	₹ 17,393.04
500 ML ROUND BOWL LID	3000	5	₹ 10,640.45
750 ML ROUND BOWL	3000	5	₹ 19,322.35
750 ROUND BOWL LID	3000	5	₹ 12,540.53
220 ML CUP	7200	4	₹ 16,907.79
80 MM LID	1800	1	₹ 3,420.14
250 ML CUP	7500	5	₹ 20,389.32
90 MM LID	1500	1	₹ 3,171.67

**TOTAL**

**101600**

**122**

**5,03,663.00**

**TOTAL INVESTMENT: 5,03,663.00**

**INCL. OF 12% GST**

**TRANSPORTATION CHARGES EXTRA**

# QUIT PLASTIC TAKEAWAY 10 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
6 X 6 CLAMSHELL BOX	4000	5	₹ 17,745.28
8 X 8 CLAMSHELL BOX	2500	5	₹ 17,969.00
8 INCH 3 CP CLAMSHELL BOX	2500	5	₹ 17,969.00
9 X 9 CLAMSHELL BOX	2000	5	₹ 18,183.20
9 INCH 3 CP CLAMSHELL BOX	2000	5	₹ 18,183.20
9 X 6 X 3 RECTANGLE CLAMSHELL BOX	3000	5	₹ 16,564.80
3 CP MEAL TRAY B2B	2500	5	₹ 23,133.60
3 CP MEAL TRAY LID B2B	2500	5	₹ 16,993.20
4 CP MEAL TRAY B2B	2500	5	₹ 27,750.80
4 CP MEAL TRAY LID B2B	2500	5	₹ 20,039.60
5 CP MEAL TRAY B2B	2500	5	₹ 27,798.40
5 CP MEAL TRAY LID B2B	2500	5	₹ 20,039.60
8 CP MEAL TRAY B2B	2500	5	₹ 30,844.80
8 CP MEAL TRAY LID B2B	2500	5	₹ 20,134.80
500 ML OVAL BOWL	5000	5	₹ 23,752.40
500 ML OVAL BOWL LID	5000	5	₹ 18,135.60
750 ML BOWL	5000	5	₹ 28,655.20
750 BOWL LID	5000	5	₹ 19,373.20



# QUIT PLASTIC TAKEAWAY 10 LAKH PLAN

PRODUCT NAME	QTY	BOXES	AMOUNT
500 ROUND BOWL	5000	5	₹ 22,229.20
750 ROUND BOWL	5000	5	₹ 29,750.00
500 750 ROUND BOWL LID	5000	5	₹ 17,136.00
500 ML RECT BOWL	4200	7	₹ 23,790.48
500 ML RECT BOWL LID	4200	7	₹ 17,153.14
750 ML RECT BOWL	4200	7	₹ 29,068.37
750 ML RECT BOWL LID	4200	7	₹ 18,512.59
1000 ML RECT BOWL	4200	7	₹ 35,665.73
1000 ML RECT BOWL LID	4200	7	₹ 18,552.58
500 ML ROUND BOWL	4200	7	₹ 23,790.48
500 ML ROUND BOWL LID	4200	7	₹ 14,554.18
750 ML ROUND BOWL	4200	7	₹ 26,429.42
750 ROUND BOWL LID	4200	7	₹ 17,153.14
220 ML CUP	27000	15	₹ 61,946.64
80 MM LID	10800	6	₹ 20,049.12
250 ML CUP	22500	15	₹ 59,761.80
90 MM LID	9000	6	₹ 18,592.56
BAGASSE SPOON 160 MM	60000	20	₹ 79,396.80
BAGASSE FORK 160 MM	60000	20	₹ 79,396.80
<b>TOTAL INVESTMENT : 9,96,195.00</b>	<b>302300</b>	<b>257</b>	<b>9,96,195.00</b>
<b>INCL. OF 12% GST   TRANSPORTATION CHARGES EXTRA</b>			

# OUR DEALER NETWORK

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- MUMBAI
- BENGALURU
- HYDERABAD
- CHANDIGARH
- DUBAI
- LONDON
- SINGAPORE



## CONTACT US

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